

Southern Arkansas University Tech
P.O. Box 3499 ~ Camden, AR 71711 ~ 870-574-4453
www.sautech.edu

Online Course Information Sheet

Course Number: MM-1153-03

Course Title: Web Design & Development

Course Description: This is the fundamental course for Web Design and Development. Through a series of lectures, guided practice and practical exercises, the student develops the requisite skills to produce cross-browser compatible website designs and styles using the Hypertext Markup Language/eXtensible Hypertext Markup Language (HTML/XHTML), Cascading Style Sheets (CSS) and optimized web graphics.

Instructor Name: John Rockwell

Instructor Bio: http://www.sautech.edu/multimedia/mmWebDevDes_bio.cfm

Prerequisite: None

Textbook Title: Build Your Own Web Site The Right Way Using HTML & CSS

Learning Outcomes:

1. Identify and demonstrate starting a New Site using basic layouts.
2. Identify and demonstrate Working with Graphics.
3. Identify and demonstrate Site Organization.
4. Identify and demonstrate Working with Cascading Style Sheets (CSS).
5. Identify and demonstrate Adding Features.
6. Identify and demonstrate Publishing a website.

Teaching Methodology, including description of interaction between student and instructor: This is an online version of the in-residence MM-1153 course. There are subtle differences between the teaching and measurement methods used; however, each course mandates similar objectives and outcomes.

Methods of Testing:

Enrollment Procedures:

Non-degree seeking students applying for admission to SAU Tech must submit an application for admission, appropriate placement test scores or, if applicable, official college transcript(s) with proof of Composition I and Intermediate Algebra (having earned a letter grade of "C" or better).

Full-time degree seeking students and part-time degree seeking students applying for financial aid applying for admission to SAU Tech must submit an application for admission, appropriate placement test scores, immunization record (if born after 01/01/1957), high school transcript or GED scores, and official college transcript(s), if applicable. (Note: Part-time students not applying for financial aid do not have to submit immunization record.)

Students are responsible for all tuition and fees at the time of registration. Students must officially drop by written notice or in person in order to reduce their balance owed. If students never attend class, he/she will still be assessed partial tuition and full student processing fees, unless completely he/she completely withdraws during the 100% refund period.

In order for a student to drop a class, he/she must complete a drop form or send written request to his/her advisor. A \$10 add/drop fee is assessed for adds/drops that take place after classes start.

Special Enrollment Issues (specialized software or equipment, access to a particular network, or similar requirements):

Special Attendance Requirements (student contact with instructor, proctored examinations, etc.):

The final exam must be taken at an approved proctor site.

Access to Learning Resources:

Students will receive all required discussion materials through the Internet, links to texts, and the electronic mail with Blackboard. Students will be required to purchase the course textbook, if applicable, and Learning Resource Center access is encouraged but not required to be successful. Textbooks can be ordered online. The Bookstore number is (870) 574-4510. The Library number is (870) 574-4518.

Other Considerations (writing ability, assignments/projects, time considerations, etc.):

Students will need Internet access, Microsoft Word, Adobe Acrobat Reader, and the ability to send and receive e-mail attachments using the e-mail within Blackboard.