

SAU Tech		Nov-10		408	
Fall 2010 Student Opinion Survey Composition of Survey Population (Survey Population = 408 Students)					
		<u>Number</u>	<u>% of Survey</u>		
				<u>Number</u>	<u>% of Survey</u>
<u>Race:</u>	White Non-Hispanic	204	50.0%	<u>Educational Background:*</u>	
	Black Non-Hispanic	159	39.0%	High School Graduate of:	
	Other Minorities	36	8.8%	< 1 year	105
	No Response	9	2.2%	1 - 2 years	69
				3 - 5 years	66
<u>Gender:</u>	Male	159	39.0%	6 - 10 years	55
	Female	234	57.4%	11 - 18 years	47
	No Response	15	3.7%	> 18 years	63
				Earned GED	
				37	9.1%
<u>Age:</u>	16-19	144	35.3%	<u>Degree Sought:</u>	
	20-24	103	25.2%		
	25-34	83	20.3%	Certificate	49
	35-44	40	9.8%	Technical Certificate	86
	45-54	28	6.9%	Associate	268
	55+	5	1.2%	No Response	5
	No Response	5	1.2%		
<u>Marital Status:</u>				<u>Various Statistics:*</u>	
	Single	272	66.7%	1st-time Entering	150
	Married	92	22.5%	Prior credit @ Tech	297
	Divorced	25	6.1%	One-way Commute > 20 mi.	152
	Widow(er)	3	0.7%	Currently Employed	179
	Separated	6	1.5%		
	No Response	10	2.5%		

SOUTHERN ARKANSAS UNIVERSITY TECH
Fall 2010 Student Opinion Survey Evaluation

				<u>How students learned about SAU Tech:*</u>					
Student Status:				Via:	Friend		193	33.2%	
	Full-time	306	75.0%		Other		157	27.0%	
	Part-time	88	21.6%		Mail Out		94	16.2%	
	No Response	14	3.4%		Radio		50	8.6%	
					Newspaper		49	8.4%	
Degree Intent:					Billboard		38	6.5%	
	Degree-Seeking	297	72.8%						
	Non-Deg/No Resp	111	27.2%						

Student Opinion Survey	Southern Arkansas University Tech										November 2010	
	College Services and Characteristics											
	Fall 2006, Fall 2008 through Fall 2010											
	RATING: 5=Excellent 4=Good 3=Average 2=Poor 1=Unsatisfactory											

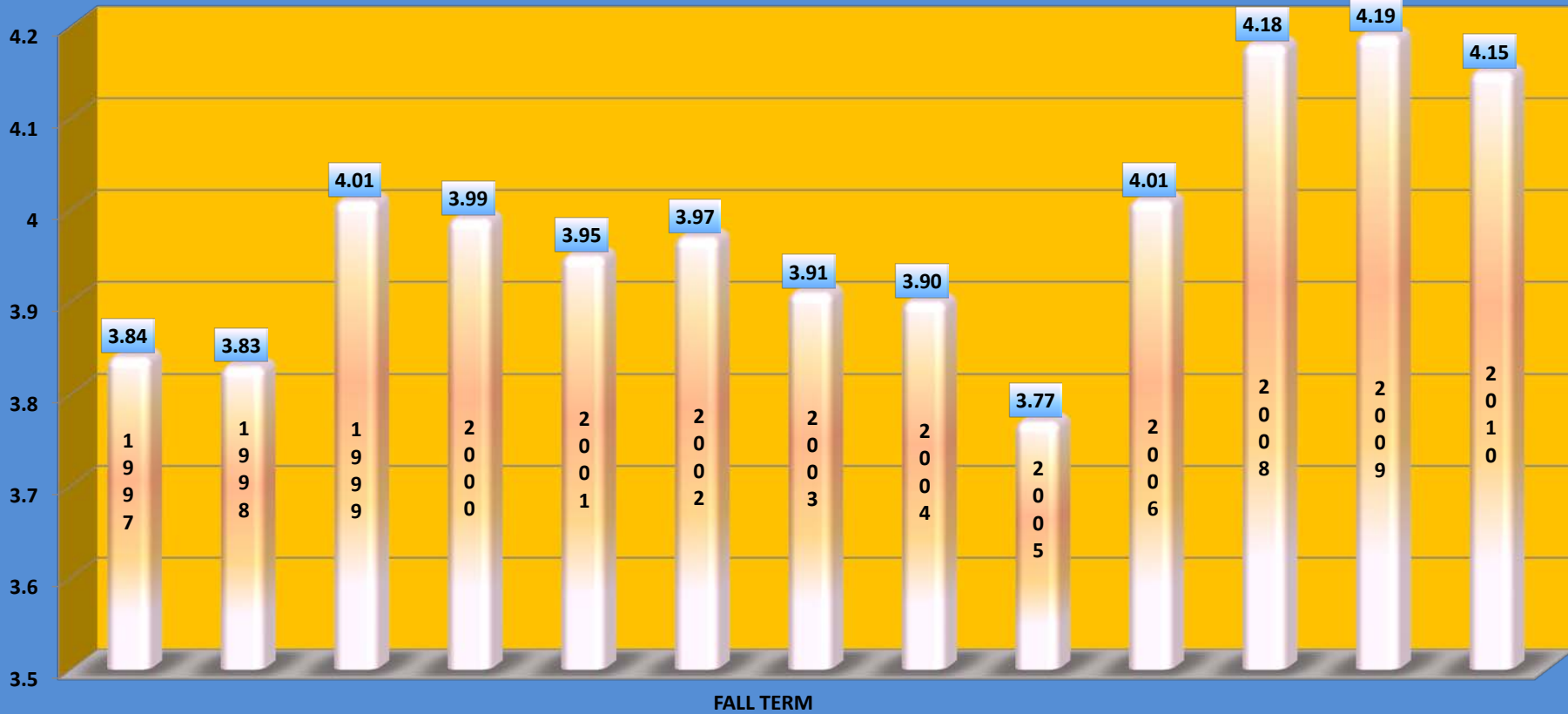
		Fall 2006		Fall 2008		Fall 2009		Incr / Decr	Fall 2010		Change: Incr / (Decr)	
Survey Population:		84		174		485		Prior Year	408		Prior Year	Prior 2 Yrs
#	College Service/Characteristic	FALL 2006		FALL 2008		FALL 2009		Fall 2008 to	FALL 2010		Fall 2009 to	Fall 2008 to
		Rank	Rating	Rank	Rating	Rank	Rating	Fall 2009	Rank	Rating	Fall 2010	Fall 2010
1	General registration process	4	4.13	7	4.27	12	4.26	(0.01)	9	4.23	(0.03)	(0.04)
2	Campus appearance/condition	18	3.99	14	4.21	24	4.10	(0.11)	18	4.14	0.04	(0.07)
3	Personal counseling	14	4.04	27	4.06	25	4.10	0.04	25	4.07	(0.03)	0.01
4	Billing/fee payment procedure	18	3.99	26	4.07	26	4.08	0.01	23	4.10	0.02	0.03
5	Financial aid services	8	4.08	20	4.14	17	4.20	0.06	20	4.12	(0.08)	(0.02)
6	Faculty availability to student	7	4.10	12	4.23	3	4.32	0.09	7	4.24	(0.08)	0.01
7	Faculty academic advising	8	4.08	17	4.19	11	4.26	0.07	13	4.18	(0.08)	(0.01)
8	Assistance by non-faculty	30	3.75	25	4.08	27	4.05	(0.03)	27	4.04	(0.01)	(0.04)
9	Extracurricular activities	31	3.57	30	3.71	30	3.79	0.08	30	3.69	(0.10)	(0.02)
10	Variety of course offerings	27	3.91	28	4.05	23	4.10	0.05	28	4.00	(0.10)	(0.05)
11	Attitude of faculty	12	4.05	9	4.26	10	4.28	0.02	6	4.24	(0.04)	(0.02)
12	Flexibility of programs of study	16	4.02	19	4.15	19	4.19	0.04	21	4.11	(0.08)	(0.04)
13	Student voice in policies	29	3.77	29	3.86	29	3.96	0.10	29	3.91	(0.05)	0.05
14	Instructional aids (e.g. labs, com)	14	4.04	7	4.27	8	4.28	0.01	11	4.21	(0.07)	(0.06)
15	Academic support (e.g. tutoring)	23	3.98	21	4.13	18	4.20	0.07	24	4.09	(0.11)	(0.04)
16	Attitude of Staff	18	3.99	9	4.26	13	4.25	(0.01)	12	4.19	(0.06)	(0.07)
17	Preparation for "next step" of my	18	3.99	3	4.32	6	4.29	(0.03)	8	4.23	(0.06)	(0.09)
18	Faculty knowledge of subject ma	10	4.06	4	4.31	1	4.40	0.09	3	4.27	(0.13)	(0.04)
19	SAU Tech's interest in me person	26	3.95	21	4.13	21	4.14	0.01	22	4.11	(0.03)	(0.02)
20	Administration's response to stud	24	3.97	21	4.13	20	4.15	0.02	19	4.13	(0.02)	0.00
21	Quality of instruction	12	4.05	17	4.19	2	4.32	0.13	10	4.22	(0.10)	0.03
22	Course content	17	4.01	9	4.26	5	4.31	0.05	14	4.17	(0.14)	(0.09)
23	Size of classes	1	4.19	12	4.23	4	4.31	0.08	1	4.29	(0.02)	0.06
24	Library services	25	3.96	6	4.29	14	4.25	(0.04)	5	4.25	0.00	(0.04)

Student Opinion Survey	Southern Arkansas University Tech	November 2010
College Services and Characteristics		
Fall 2006, Fall 2008 through Fall 2010		
RATING: 5=Excellent 4=Good 3=Average 2=Poor 1=Unsatisfactory		

		Fall 2006		Fall 2008		Fall 2009		Incr / Decr	Fall 2010		Change: Incr / (Decr)	
		84		174		485		Prior Year	408		Prior Year	Prior 2 Yrs
Survey Population:												
		<u>FALL 2006</u>		<u>FALL 2008</u>		<u>FALL 2009</u>		Fall 2008 to	<u>FALL 2010</u>		Fall 2009 to	Fall 2008 to
<u>#</u>	<u>College Service/Characteristic</u>	<u>Rank</u>	<u>Rating</u>	<u>Rank</u>	<u>Rating</u>	<u>Rank</u>	<u>Rating</u>	<u>Fall 2009</u>	<u>Rank</u>	<u>Rating</u>	<u>Fall 2010</u>	<u>Fall 2010</u>
25	Bookstore services	10	4.06	16	4.20	22	4.11	(0.09)	17	4.14	0.03	(0.06)
26	Food Services	28	3.86	24	4.11	28	4.00	(0.11)	26	4.06	0.06	(0.05)
27	Overall learning environment	3	4.18	5	4.30	7	4.29	(0.01)	4	4.26	(0.03)	(0.04)
28	Racial harmony on campus	5	4.11	1	4.41	15	4.24	(0.17)	15	4.17	(0.07)	(0.24)
29	Testing/grading system	5	4.11	14	4.21	16	4.23	0.02	16	4.16	(0.07)	(0.05)
30	The "personal touch"	18	3.99	-	-	-	-	-	-	-	-	-
31	Overall impression of SAU Tech	1	4.19	2	4.34	9	4.28	(0.06)	2	4.28	0.00	(0.06)
All Services/Characteristics		4.01		4.18		4.19		0.01	4.15		(0.04)	(0.03)

Southern Arkansas University Tech			
All Services and Characteristics			
Fall 1997 - Fall 2006, & Fall 2008-Fall 2010			
Year	Average Rating		
1997	3.84		
1998	3.83		
1999	4.01		
2000	3.99		
2001	3.95		
2002	3.97		
2003	3.91		
2004	3.90		
2005	3.77		
2006	4.01		
2008	4.18		
2009	4.19		
2010	4.15		

STUDENT OPINION OVERALL SERVICE RATINGS-FALL TERMS



SOUTHERN ARKANSAS UNIVERSITY TECH
Fall 2010 Student Opinion Survey Assessment Indicators

SAU Tech		Fall 2010 Student Opinion Survey						Nov-10	
		Other Assessment Indicators						BASE:	408
At the time of applying for admission, SAU Tech was:		Reasons for attending SAU Tech:						<u>Number</u>	<u>% of Survey</u>
		<u>Number</u>	<u>% of Survey</u>	[Student was asked to check 3 top reasons]					
	First Choice	268	65.7%	Convenient location of the school				251	20.3%
	Second Choice	82	20.1%	Low cost of attending				164	13.3%
	Third Choice	28	6.9%	Opportunity for personal success				126	10.2%
	Fourth Choice or Lower	27	6.6%	Tech offered what I wanted				109	8.8%
	No Response	3	0.7%	Work while attending school				98	7.9%
		408	100.0%	Availability of financial aid				90	7.3%
				Prepare for "job to be obtained"				89	7.2%
If starting college over, would you choose SAU Tech?				Size of the school				81	6.6%
	Definitely Yes	195	47.8%	Improvement of existing "job skills"				80	6.5%
	Probably Yes	109	26.7%	Personal interest				62	5.0%
	Probably No	46	11.3%	Advice of another person				38	3.1%
	Uncertain	37	9.1%	My friends attend SAU Tech				26	2.1%
	Definitely No	18	4.4%	Tech's educational reputation				20	1.6%
	No Response	3	0.7%					1234	100.0%
		408	100.0%						
Overall rating of the personnel employed by SAU Tech:		Current intention regarding completion of goal(s) at SAU Tech:							
	5 Excellent	190	46.6%	[Student was asked to indicate one major goal]					
	4 Good	140	34.3%	Complete a certificate or degree				178	43.7%
	3 Average	64	15.7%	Complete, then transfer to another school				108	26.5%
	2 Below Average	7	1.7%	Obtain the 'basics', then transfer				43	10.6%
	1 Very Inadequate	5	1.2%	Work part-time, attend part-time				22	5.4%
	No response	2	0.5%	Undecided				22	5.4%
	Average Rating	4.24	100.0%	Attend for personal satisfaction				13	3.2%
				Attend based on job requirements				12	2.9%
				Continue as long as finances last				9	2.2%
								407	100.0%

SOUTHERN ARKANSAS UNIVERSITY TECH
Fall 2010 Student Opinion Survey Assessment Indicators

SAU Tech	Fall 2010 Student Opinion Survey						Nov-10
	Other Assessment Indicators						BASE: 408
<i>Recommendation of SAU Tech to others:</i>		Number	% of Survey	<i>Students' perception of SAU Tech's 3 main goals:</i>		Number	% of Survey
Yes, I recommend Tech		380	93.1%	Provide job entry level skills/certif & degrees		306	27.6%
No, do not recommend Tech		17	4.2%	Provide continuing educ/enhance job skills		273	24.6%
No Response		11	2.7%	Provide first 2 yrs of univ transfer program		250	22.5%
		408	100.0%	Provide job placement		167	15.0%
				Provide cultural outlets for students/community		62	5.6%
				Provide extracurricular activities		52	4.7%
						1110	100.0%