

Southern Arkansas University Tech
P.O. Box 3499 ~ East Camden, AR 71701 ~ 870-574-4500
www.sautech.edu

Online Course Information Form

Course Number: SPCH1113

Course Title: The Principles of Speech

Course Description: This course uses a time-tested model of speech preparation that allows students to quickly develop effective public speaking skills. Students practice the use of six steps which make developing a public speech a well-rehearsed habit. Students first determine a speech goal that meets the needs of their audiences, then develop an audience adaptation strategy, next gather their information, then organize and develop their material to suit their audience, next create visual aids to enhance their verbal data, and finally practice the wording and delivery of their speeches prior to actually delivering the speeches to their audiences. Students who effectively develop their assigned speeches by following these steps will transfer that knowledge so that they can effectively tackle the real life speaking situations they will encounter after they leave the classroom.

Instructor: Sharon Scott

Instructor Bio: My name is Sharon Scott. I have a Master of Arts Degree from the University of Arkansas at Little Rock in Technical and Expository Writing and a Bachelor of Science Degree in English Education from Southern Arkansas University. I have completed all course work in the Higher Education doctoral program at UALR and I am currently planning and researching my dissertation topic focusing on online class orientation. I will complete my doctorate as my teaching schedule allows. I have been teaching fulltime at SAU Tech since 1999 and taught as an adjunct instructor for ten years at SAU Tech before that. I feel sure that the Principles of Speech course will be beneficial to you in both your present and future work because we all must communicate on the job whether we are addressing one person or a group of people.

How can you reach me?

- 1) Office: AD 224
- 2) E-mail: sscott@sautech.edu - If you're in the CO 1003 Principles of Speech class, however, you will e-mail me through the Blackboard course email.
- 3) Phone: 870-574-4555

Prerequisite: None

Textbook Title: Verderber, Rudolph F., Kathleen S. Verderber, and Deanna D. Sellnow (2008). The Challenge of Effective Speaking. 14th Edition. Belmont, CA: Wadsworth, Thomson Learning. ISBN 978-0-495-50217-3.

Other Requirements: Internet speech students must recruit an audience of at least eight people and videotape themselves delivering their SEVEN speeches in front of their live audiences. Both the speaker and the audience members must be seen in the video and the sound must be clear to make grading possible. Students will then mail the video-taped speech to the instructor. Alternative to videotaping: Internet speech students may meet face to face with at least eight of their online classmates on the main campus at preset times during the semester to be audience members for each other. One of the students will be responsible for videotaping the speeches if the students choose a meeting day/ time when the instructor cannot attend.

Learning Outcomes:

1. Identify and demonstrate the principles of public speaking.
2. Find and organize appropriate materials for a speech.
3. Deliver effective speeches using narration, process explanation and demonstrative, definition, exposition, and persuasion.
4. Listen effectively and analytically.
5. Adapt the principles of effective speaking to other occasions and formats and give various special occasion speeches (including but not limited to problem solving group speeches, acceptance speeches, presentation speeches, and tribute speeches).

Teaching Methodology, including description of interaction between student and instructor:

I really like to form an on-line “community of learners” between the students and me and between the students themselves. I strive to create and facilitate a “user-friendly” course. Here is some information about the required work:

Assignments: In this section, you will find assignments for each lesson per unit. Once you submit an assignment, it will be graded and your grade will be posted.

Collaborative Projects: In this section, you will find the selections for a variety of collaborative projects you will develop during this course. There are 2 projects for this course: An online discussion board for reflection, communication, and discussion with your classmates and a problem solving discussion group project that you will develop with a group of your fellow students. You will develop a written outline for your particular part of the problem solving discussion group speech and you will videotape your particular speech even if your group members do not ever get together face to face. Guidelines for the projects will be provided.

Discussion/Journal: In this section, you will occasionally be asked to respond to a topic provided by your instructor. Please use this as a tool for sharing thoughts and opinions regarding current issues and to comment to your classmates or to respond to their comments.

Methods of Testing: Quizzes will be provided for each lesson of the course. You will have a Proctored Final Exam at the end of the course.

Enrollment Procedures:

Non-degree seeking students applying for admission to SAU Tech must submit an application for admission, appropriate placement test scores or, if applicable, official college transcript(s) with proof of Composition I and Intermediate Algebra (having earned a letter grade of “C” or better).

Full-time degree seeking students and part-time degree seeking students applying for financial aid applying for admission to SAU Tech must submit an application for admission, appropriate placement test scores, immunization record (if born after 01/01/1957), high school transcript or GED scores, and official college transcript(s), if applicable. (Note: Part-time students not applying for financial aid do not have to submit immunization record.)

Students are responsible for all tuition and fees at the time of registration. Students must officially drop by written notice or in person in order to reduce their balance owed. If students never attend class, he/she will still be assessed partial tuition and full student processing fees, unless completely he/she completely withdraws during the 100% refund period.

In order for a student to drop a class, he/she must complete a drop form or send written request to his/her advisor. A \$10 add/drop fee is assessed for adds/drops that take place after classes start.

Special Attendance Requirements (student contact with instructor, proctored examinations, etc.):

You should log into your class at least every other day and you should email your instructor once a week telling how you are progressing in the class.

If you have technical difficulties (computer crashes, etc.) or personal problems that cause you to fall behind in your work, you should let the instructor know **immediately**. Contacting the instructor does not relieve you of the responsibility of doing your work, but it does allow the instructor to work with you to overcome the problems you are encountering.

The final exam must be taken at an approved proctor site. Visit the college web site at http://www.sautech.edu/web_based_learning/policies/proc_sites.pdf for more detailed information.

Access to Learning Resources:

Students will receive all required discussion materials through the Internet, links to texts, and the electronic mail with Blackboard. Students will be required to purchase the course textbook, if applicable, and Learning Resource Center access is encouraged but not required to be successful. Textbooks can be ordered online. The Bookstore number is (870) 574-4510. The Library number is (870) 574-4518.

Other Considerations (writing ability, assignments/projects, time considerations, etc.)

Prior computer skills are essential for success in an online class. Prior to enrolling in an online class, you should be able to:

- Surf the Internet, research topics, and download web pages.
- E-mail and attach files and know proper e-mail etiquette.
- Use word processing (MS Word) skills and submit speech outlines with correct format, grammar and spelling.

Online speech students must have audience members to deliver their speeches to. Prior to enrolling in online speech class, you must determine if you:

- Know at least eight people who will be willing to be the audience members for your seven speeches during the semester.
- Own and know how to operate a video recorder to videotape your speeches during the semester. OR make plans to attend the speech nights on the SAU Tech campus to be audience members for your classmates. Speech night attendees must remain for all student speeches and will not be allowed to give a speech and leave.